



THE STUDENT SUCCESS CENTER



CRITICAL TO STUDENT SUCCESS AT THE COLLEGE OF CHARLESTON is the conversion of a rigorous liberal arts and sciences education with experiential learning opportunities such as internships, research, practicums, volunteering and civic engagement. A centrally located space at 58 George Street will provide students with easy access to support their efforts in career development, civic engagement and undergraduate research. This location will drive innovation in the field of high-impact learning, elevate the College's national profile as an institution that prioritizes comprehensive student development, strengthen retention and graduation rates, and diversify opportunities for students of all backgrounds.

GOAL

\$2,000,000

By investing in student success, you will support opportunities that bridge knowledge learned in the classroom with real-world scenarios and showcase how the College prepares students for life beyond graduation.



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58 GEORGE STREET RENOVATION

Capital Goal: \$1,000,000

Located in the heart of campus at 58 George Street, the Student Success Center will be a highly visible, intentionally designed space that increases the institution's capacity to create personalized pathways to success for every student. This location will create ease of access for student use and heighten awareness about campus resources from the moment a student steps foot on campus. In fact, its proximity to Admissions will influence new student recruitment by demonstrating how student success is a high priority for the College.

The Student Success Center will serve as the nucleus for collaborative work happening across campus; for example, the center will connect at least 50 campus employees in various departments who have internship coordination responsibilities or oversight. The facility will encourage increased collaboration between academic partners and support faculty in their personalized work with students outside the classroom.

The Student Success Center will enable the College to enhance its cultivation of regional and national partners to hire students for internships, co-ops, jobs and volunteer experiences.

This renovation project is intended to provide student success through:

- Heightened visibility
- Ease of access
- Intentionally designed space
- A hub for internships and co-ops
- Corporate employer and community agency space

CENTERS FOR CAREER DEVELOPMENT AND CIVIC ENGAGEMENT

Programmatic Goal: \$1,000,000

The Centers for Career Development and Civic Engagement will dramatically expand the quality and quantity of professional and personal development opportunities at the College of Charleston. The centers will expand upon the way in which campus, community and employer partners can play a role in students' personal growth, career exploration and community service by building on existing internship award programs, cohort-style leadership opportunities and volunteer-based experiences. Additionally, the centers will set up career-focused curricular enhancements, increase funding available for students to complete experiential learning opportunities and enhance the College's capacity for corporate engagement and recruitment.

A key objective of the centers will be engaging students early in their career, which will be accomplished through new education programs associated with orientation, Weeks of Welcome and First Year Experience courses. implementing targeted outreach strategies for special student populations, including first-in-family to attend college, veterans, students with disabilities, undeclared majors and student athletes; and increasing personnel in the areas of student success coaching, career counseling and employer relations to ensure students are better prepared for life after graduation.

The centers will:

- Elevate resources for student success and help influence prospective students' decisions
- Grow the staff-to-student ratio in coaching, career counseling and employer relations
- Provide new education programs for special student populations
- Offer enhanced 1:1 experiences such as mentoring, job shadowing and service learning
- Expand funding significantly for internships and civic engagement experiences

FOR MORE INFORMATION ABOUT THE DRIVE FOR THE 250TH, CONTACT:

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COLLEGE of
CHARLESTON