



# 1967 LEGACY PROGRAM



## AFRICAN AMERICAN STUDENTS' SUCCESS

requires the right foundation and acknowledgement of their heritage as an inseparable part of the College's history and future. To improve the recruitment, retention, graduation and workplace success of African American students, the 1967 Legacy Program will include scholarships, enhanced and extended education support, research experiences around how the work of African Americans contributed to the College of Charleston and the community, and professional preparation to thrive in today's competitive marketplace.

## GOAL

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# \$1,200,000

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*Fostering the success of trailblazing African American students by empowering them to be leaders and preparing them to contribute to a global society.*



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**Goal: \$600,000**

As CofC celebrates 250 years, it is keenly focused on how it welcomes, includes and encourages the success of diverse populations. To build sustainable, productive and inclusive communities, the College will initiate The 1967 Legacy Program, so named for the year of integration at the College of Charleston.

The program will:

- Ensure a comprehensive CofC experience for African American students led by a director who coordinates the program's operations
- Focus on African American student attendance and matriculation, which is traditionally lower than other CofC student populations
- Inspire African American alumni engagement
- Establish a space for students and other participants to gather

## **1967 LEGACY SCHOLARS**

**Goal: \$200,000**

The 1967 Legacy Scholars will be designed for highly motivated African American students. Each cohort of 1967 Scholars will participate in a prestigious, four-year program of academic, personal and career-ready enrichment.

The 1967 Scholars will:

- Earn competitive annual scholarships
- Undergo a rigorous application and interview process
- Be introduced to networking opportunities to build relationships with businesses and community leaders
- Inspire and resource the next generation of African American leaders

## **1967 LEGACY SCHOLARS ENRICHMENT ACTIVITIES**

**Goal: \$200,000**

The 1967 Legacy Scholars will participate in regular seminars that bring together students, staff and faculty to collaborate on historical research. The highly personalized program will ensure they thrive during and after college and that they have a better understanding of the African Americans who came before them.

Through enrichment activities, 1967 Scholars will:

- Engage in study abroad opportunities, which offer transformative learning that only come from experiencing other cultures first hand
- Participate in historical and work force internships
- Go on site visits that expose them to historical sites and introduce them to corporate executives who can help shape their professional success
- Design and conduct research projects, in partnership with faculty leaders, that are aligned with either their majors or 1967 Legacy priorities

## **1967 LEGACY PROJECTS**

**Goal: \$200,000**

The 1967 Legacy Scholars will be involved in projects and activities where they serve as tour guides, docents or production assistants.

Projects and activities will include but are not limited to:

- A docuseries about the contributions of African Americans to the College
- Support of the Center for Slavery and the Avery Research Center at the College of Charleston
- The Heritage and Harmony Trail along with other Historic Landmark projects
- Promoting awareness about the African American story through entities including the International African American Museum

**FOR MORE INFORMATION ABOUT THE DRIVE FOR THE 250TH, CONTACT:**

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CHARLESTON